You will need to build a mind map. You can use pen and paper and draft it, then take a photo and upload it at the provided link (go to Activity 1: Share your mind map).

Alternatively, you can use one of the many software packages that create mind maps (have a look in the Resources), exported in jpg format and upload that to the link provided (Activity 1: Share your mind map).

Think about your central idea /topic (perhaps 'Webinar') and start your brainstorming. Add as many ideas as possible.

Group them and try to identify what would be the first things you have to do to guarantee the success of your webinar.

I have had a go, after watching the video, and shared mine. Hopefully there will be plenty of them, so that we can compare and learn from each other!

Happy mind mapping ☺